



## GEPALUX® metallized products: brilliant material for brilliant eye-catchers

*Our metallized products add colorful brilliance and irresistible appeal to your premium brands.*



**GLATFELTER**  
Beyond Paper

*Beyond Paper™ ... is everything we do,  
above and beyond making great paper – that makes us unique.*



### **GEPALUX® metallized paper –The solution for brilliant labeling**

Our **GEPALUX®** metallized papers are visually as effective as metal foils but are paper through and through. The luxurious gloss, the excellent embossing properties and the excellent white printing capability set the scene for premium brands. The vapor-deposited aluminum adds hardly any weight but offers designers excellent designing opportunities as well as all the processing advantages of paper. All over the world, **GEPALUX®** papers are giving big name brand manufacturers visible added value:

- **GEPALUX®** metallized label paper for premium brands in the beverage industry
- **GEPALUX®** high-gloss paper for spirits, lamination and packaging

There is a special type of **GEPALUX®** for every application! Body or neck labels, aesthetic label designs, special or self-adhesive labels, lamination, chocolate wrappers or wrap-around coffee labels: with **GEPALUX®** there is no limit to your packaging ideas!

### **GEPALUX® metallized film for the in-mould and labeling industry**

It is suitable for in-mould labeling in the injection moulding process. **GEPALUX®** metallized label film is the perfect choice for labeling PET-bottles with cut and stack labels. **GEPALUX®** can be printed with conventional and UV-Offset inks.

GEPALUX® OPP/MPA

Metallized film for the in-mould and labeling industry.  
Available in 57 µm + 75 µm.

### **GEPALUX® OPP/MPA**

- for sheet-fed offset
- perfect labeling results for wrap-around labels
- suitable for in-mould labeling

*More and more, designers and marketing people are discovering opportunities to attract more attention to the product they are offering by using **GEPALUX®** designs. The metallized products from Glatfelter are being used for more and more applications in the labeling and packaging industries.*



**GEPALUX® OPP/MPA**, the metallized film made of OPP is used mainly in the field of in-mould packaging technology.

**Glatfelter Gernsbach, Germany** • metallized.gernsbach@glatfelter.com • Phone: +49 (0) 7224-66-0  
**Glatfelter Caerphilly, UK** • metallized.caerphilly@glatfelter.com • Phone: +44 (0) 2920 885 988  
**Glatfelter Lydney, UK** • UKSales@glatfelter.com • Phone: +44 (0) 1594 842 235  
**Glatfelter Scaër, France** • service.france@glatfelter.com • Phone: +33 (0) 298 66 42 00  
**Glatfelter Composite Fibers, North America** • service.na@glatfelter.com • Phone: +1(828) 877-2110  
**Glatfelter Suzhou, China** • service.asia@glatfelter.com • Phone: +86-(0)512-67625077