

Why stock PEFC certified products ?

PEFC certified wood and paper products come from environmentally appropriate, socially beneficial and economically viable management of forests.

The demand for certified products by costumers is outstripping supply.

By stocking products with the PEFC label you:

- ✓ Address the environmental concerns of your customers.
- ✓ Help your customers to make informed decisions.
- ✓ Demonstrate your support for the sustainable management of forests around the world.
- ✓ Participate in a global network that promotes the responsible sourcing of wood and paper products.



What you can do ?

Ask your suppliers for certified wood and paper products with the PEFC label.



Choose a PEFC chain of custody certification for your company – for details contact your national PEFC office or the PEFC Council.

PEFC Council International

Programme for the Endorsement of Forest Certification schemes

PEFC has in its membership national forest certification systems on six continents.

For details on PEFC in your country visit the PEFC website

www.pefc.org



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PEFC -

the responsible choice for

Retailers

Printers

Manufacturers

Traders

Wholesalers

Stockists

PEFC Council

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What is PEFC ?

PEFC is an independent, non-profit, non-governmental organisation, which promotes the sustainable management of the world's forests through third party certification.

Since its establishment in 1999, PEFC has become the world's largest certification programme for sustainable forest management.

Why certify forests ?

Consumers, public and enterprise procurement policies in increasing numbers are seeking evidence of environmentally sound business practices.

The most effective way to guarantee that the timber and paper products you sell come from legal and sustainable sources is by sourcing them from independently certified forests. This is where PEFC can help you.

What does PEFC do ?

PEFC provides assurances that wood for certified timber-based products comes from forests that are managed sustainably.

PEFC certified forests are regularly inspected by independent auditors.

Who is supporting PEFC ?

The PEFC programme is supported by environmental organisations, state authorities, trade unions, forest managers and owners, timber traders as well as producers and retailers of paper and timber products.

How PEFC certification can help your business

Market Advantages

- Secure and increase your access to markets demanding eco-friendly products.
- Gain a market advantage compared to companies with uncertified products.
- Enhance your brand values.



Market Opportunities

- Make use of the world's largest source of certified timber - procure and sell worldwide.
- Gain access to tender markets and meet government procurement requirements.



Safe Sourcing and Transparency

- Have an assurance against timber from illegal and unsustainable sources reaching your store.
- Have a fully audited and verifiable supply chain from the forest to warehouse, assuring safe sourcing of your timber products.

Customer Communication

- Demonstrate your leadership role by sourcing products through independent certification, as part of your Corporate Social Responsibility policy.
- Get access to the trademarked PEFC logo for both on- and off- product communications.



Promotion

- Help raise your image as a responsible company with timber and paper from renewable and environmentally friendly sources.
- Promote the use of wood-based products from responsibly managed and certified sources.



Enhanced Efficiency

- Improve the internal efficiency of your business through a wood flow accounting system.
- Integrate the PEFC Chain of Custody system into your company's quality management and controlling systems.