



NEWS RELEASE

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Glatfelter Introduces First-of-its-Kind Envelope Paper

Premier product offers converters and printers a viable option to coated paper

YORK, Pa. (February 4, 2002) – Glatfelter, a global supplier of specialized printing paper and engineered products, today introduced Premier™, a new uncoated envelope paper designed to provide converters and commercial printers with an affordable, high-quality alternative to coated paper that is ideally suited for use in four-color flexographic applications.

Premier, which is engineered for the evolving direct mail market, has the print fidelity of a coated stock with the converting efficiency of uncoated paper. This new class of product is whiter, brighter and smoother with the same consistent, stable inline cutting and folding performance customers expect from Glatfelter envelope paper. Premier is offered in a 26# sheet with an 89 brightness, and can be manufactured to specification.

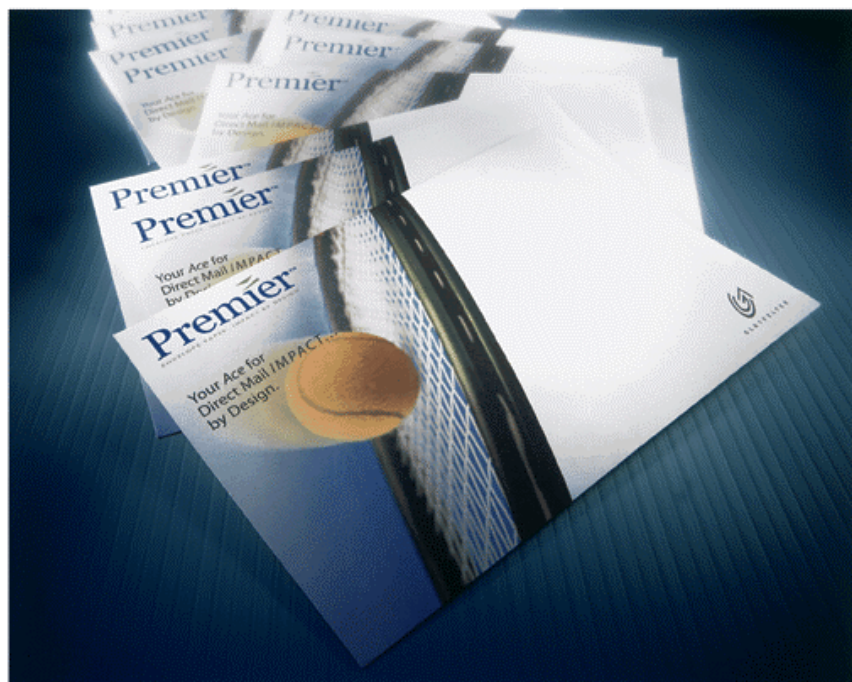
“Premier is a prime example of Glatfelter’s commitment to provide innovative solutions that help our customers grow and prosper,” said Dante Parrini, vice president of Sales and Marketing. “This revolutionary paper product is less expensive than coated papers yet offers similar graphic reproduction to coated sheets, more efficient machine folding speeds and better yield due to a lesser basis weight than coated stock. Premier is also the first-of-its-kind envelope paper in the marketplace that provides converters and printers with a solution to sell new flexography technology to direct mail customers.”

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Advances in central impression cylinder flexographic technology have made the process more attractive to the envelope converting and direct marketing industry. Traditionally, four-color, graphic-laden designs would be sent to a commercial printer for lithographic printing and then to an envelope converter to complete the process. Using the flexographic process, printing, cutting and folding can all be performed inline to produce the final envelope, eliminating the cost of extra production steps.

The introduction of Premier adds to Glatfelter's wide array of envelope papers available for strategic converters and printers. The company's various grades of envelope paper provide customers with consistent converting and quality level surfaces for optimum ink holdout.

With corporate headquarters in York, Pennsylvania, Glatfelter operates facilities in Spring Grove, Pennsylvania and Neenah, Wisconsin. International operations include facilities in Germany, France and the Philippines. The company's common stock is traded on the New York Stock Exchange under the ticker symbol GLT.



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