

# **NYSE Virtual Investor Conference**

March 9, 2021

NYSE: GLT

Dante Parrini, Chairman & CEO Sam Hillard, SVP & CFO

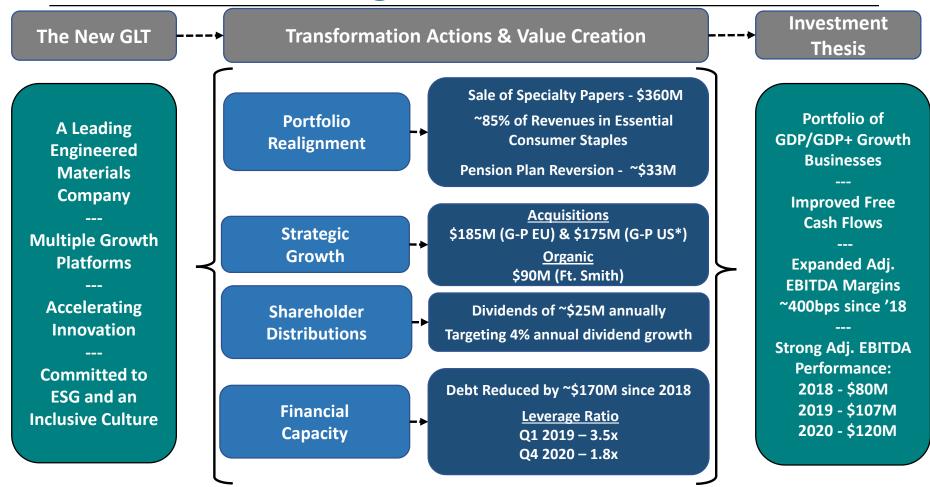
# Forward Looking Statements and Use of Non-GAAP Financial Measures

Any statements included in this presentation which pertain to future financial and business matters are "forwardlooking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. The Company uses words such as "anticipates", "believes", "expects", "future", "intends" and similar expressions to identify forward-looking statements. Any such statements are based on management's current expectations and are subject to numerous risks, uncertainties and other unpredictable or uncontrollable factors that could cause future results to differ materially from those expressed in the forward-looking statements including, but not limited to: the impacts of the COVID-19 pandemic, changes in industry, business, market, political and economic conditions globally, demand for or pricing of its products, changes in tax legislation, governmental laws, regulations and policies, initiatives of regulatory authorities, technological changes and innovations, market growth rates, and currency exchange rates. In light of these risks, uncertainties and other factors, the forward-looking matters discussed in this presentation may not occur and readers are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements speak only as of the date of this presentation and Glatfelter undertakes no obligation, and does not intend, to update these forwardlooking statements to reflect events or circumstances occurring after the date of this presentation. More information about these factors is contained in Glatfelter's filings with the U.S. Securities and Exchange Commission, which are available at www.glatfelter.com.

During the course of this presentation, certain non-U.S. GAAP financial measures will be presented. A reconciliation of these measures to U.S. GAAP financial measures is included in the appendix of this presentation.



# Glatfelter's Strategic Transformation



**Enhancing Everyday Life™... Sustainably** 



Pending closing of transaction

# Georgia-Pacific US Nonwovens Acquisition

- Signed definitive agreement to purchase Georgia-Pacific's US nonwovens business for \$175M
  - Airlaid facility located in Mount Holly, NC and R&D center located in Memphis, TN (~150 non-union employees total)
  - 2 production lines with ~37K MT total capacity and a pilot line to accelerate ongoing innovation efforts
- Annual Revenues and Adjusted EBITDA of approximately \$100M and \$20M, respectively
- Synergistic acquisition that enables capacity optimization, increased output, operational improvements and cost reduction
  - Expected annual cost synergies of \$4M to \$6M within 3 years
  - Business and customer base complementary to existing Glatfelter Airlaid segment
- Acquisition to be financed with combination of cash and borrowings under revolving credit facility
- Expands Glatfelter's footprint and income generation in the US and balances sales mix between Airlaid and Composite Fibers segments



# **Investment Highlights**

Leading Positions in Growing Segments

- Global engineered materials company serving attractive segments growing at GDP / GDP+ levels
- Categories include feminine hygiene, adult incontinence, tabletop, tea bags, single-serve coffee and wallcover

Strong Engineering & Innovation Capabilities

- Deep knowledge of materials, manufacturing technology and product performance
- Delivering customized solutions and innovative products to key strategic customers

Sustainability & Safety

- Building a more sustainable product portfolio focused on eco-friendly materials
- Robust product safety and quality standards
- Top quartile employee safety track record

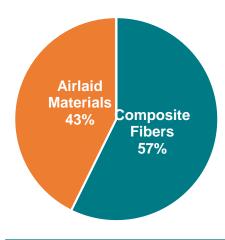
Operational Excellence & Continuous Improvement

- Operational Excellence contributes meaningfully to margin enhancement and improved cash flows
- Continuous Improvement programs focused on minimizing waste, reducing inefficiencies and maximizing uptime

### Financial Summary

(FY 2020)

Sales: ~\$920 million



Adjusted EBITDA ~\$120 million 13% Margin



### **Airlaid Materials**

# **Key Performance Characteristics**

Highly absorbent

Very thin profile

Soft, cloth-like feel

Multi-layer capability to create dynamic fluid management systems

# **Primary Applications**

Absorbent Hygiene Products

Personal Care and Home Care Wipes, Industrial Wipes

Disposable Tabletop Products

**Absorbent Food Pads** 

# Primary Inputs

Fluff Pulp
Synthetic Fibers
Super Absorbent Polymers
Binder

#### **Applications**









#### **Blue Chip Customers**













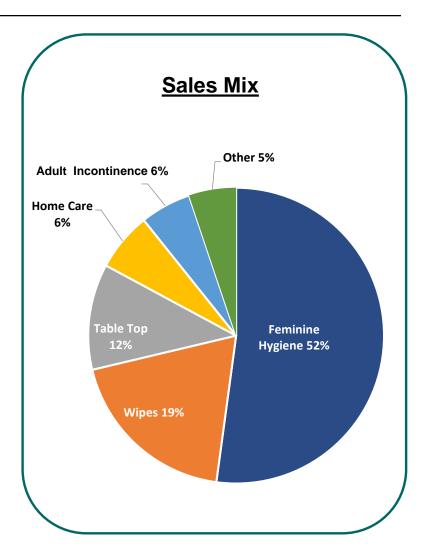




# Airlaid Materials Portfolio Summary

### **Key Success Factors**

- Increased consumer focus on health, hygiene & wellness, convenience and an aging population driving attractive longterm growth opportunities
- Markets growing at GDP / GDP+ rates:
  - Feminine Hygiene ~2%
  - Adult Incontinence ~6%
  - Wipes ~3%
  - Tabletop ~3 4%
- Economies of scale, global manufacturing footprint and diversified product portfolio
- Innovation and product development partner with "Blue Chip" customers





### **Airlaid Materials**

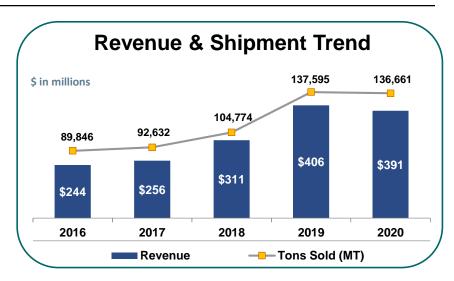
### **Financial Trends**

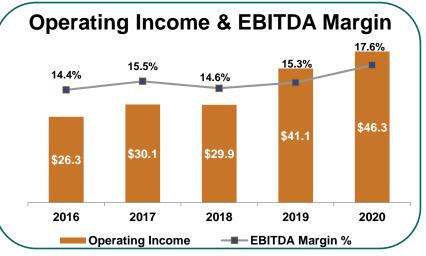
#### **Positioned for Growth**

- Lower revenue in 2020 versus 2019 mainly driven by declining raw material costs contractually passed through to customers
- Volume grew in all product categories except tabletop in 2020
  - Tabletop negatively impacted as restaurants globally were shutdown or restricted due to COVID

# Track Record of Improving Profitability and Margins

- Strong operational excellence and CI programs improving efficiencies
- Pass through of raw material cost changes (on ~70% of revenue)
- Operating Profit up 13% in 2020 versus 2019 with steadily growing margins







# **Composite Fibers**

# **Key Performance Characteristics**

Light weight substrates with wet strength

High quality improves efficiency on customer manufacturing equipment

Dimensional stability, dry stripability, and printability for wallcover

# Primary Applications

Tea Bag and Single-Serve Coffee

Wallcover and Decorative Laminate

Pasting Paper for Lead-Acid Batteries

Personal Care and Home Care Wipes

Glassine

# Primary Inputs

Softwood Pulps

Abaca Pulp

**Specialty Fibers** 

#### **Applications**













#### **Blue Chip Customers**































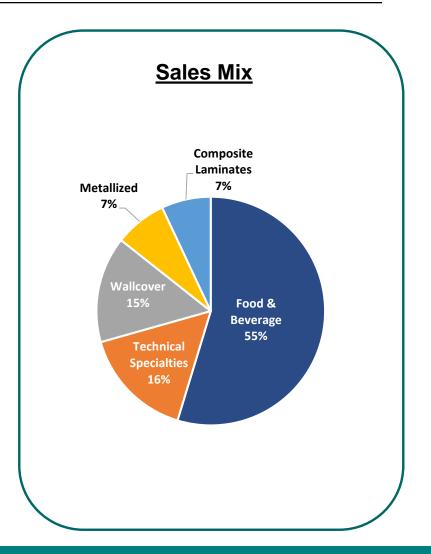


# **Composite Fibers**

## Portfolio Summary

### **Key Success Factors**

- Increased consumer focus on convenience, wellness, and mobility driving attractive long-term growth opportunities
- Markets growing at GDP / GDP+ rates:
  - Tea ~2 3%
  - Single Serve Coffee ~6%
  - Electrical ~5%
  - Wipes ~5%
- Unrivaled inclined-wire manufacturing assets and superior product quality
- Innovation driving growth in Technical Specialties
- Restructured Metallized business to improve profitability





# **Composite Fibers**

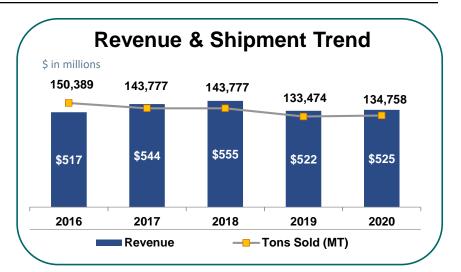
### **Financial Trends**

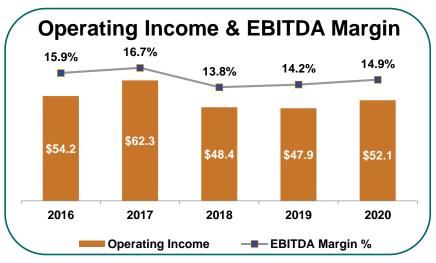
#### **Improving Outlook**

- Strategic partnerships with leading, global customers
- Strong growth in tea, composite laminates and wipes products
- Composite laminates category trending favorably during pandemic

#### **Turnaround in Profitability**

- Operational excellence programs improving efficiencies
- Aggressive cost control initiatives
- Restructured Metallized business into UK facility
- Pulp prices moderated from elevated levels in 2018







### **Cash Flow**

- Q4 Adjusted Free Cash Flow higher by ~\$33 million
- Cash flow from continuing operations favorable by \$6.2 million for the full year
- Adjusted Free Cash Flow of \$80.3 million in 2020 is \$29.1 million favorable compared to 2019
  - Adjusted EBITDA improved by \$12.9 million
  - Working capital usage improved by \$21.7 million
  - Cash interest is favorable by \$4 million
  - Adjustments to Free Cash Flow <sup>(1)</sup> for 2020 and 2019 are \$0.5 million and \$23.9 million, respectively

#### 2021 Outlook:

- Expect capital expenditures to be approximately \$38 to \$42 million
- Expect depreciation and amortization expense to be approximately \$56 million

(in millions)	Q4'19	Q4'20	2019	2020
Adjusted EBITDA	\$25.6	\$29.6	\$106.7	\$119.6
Change in working capital (*)	22.0	46.8	(12.5)	9.2
Taxes refunded (paid)	(3.5)	18.6	(14.2)	10.0
Interest paid	(1.0)	(1.5)	(10.2)	(6.2)
Other	44.1	(9.0)	33.1	(23.6)
Cash Flow from continuing Operations	\$87.2	\$84.5	\$102.8	\$109.0
Less: Capital expenditures	(9.7)	(8.0)	(27.8)	(28.1)
Free Cash Flow	\$77.5	\$76.5	\$75.1	\$80.9
*Taxes (Refunds)/Paid on adjusting items	0.1	(20.4)	0.2	(24.1)
Adjusted Free Cash Flow	\$25.7	\$58.5	\$51.2	\$80.3

#### Notes:

(\*) - Working capital is defined as accounts receivable plus inventories less accounts payable.

The sum of individual amounts set forth above may not agree to the column totals due to rounding.

(1) – Slide 22 in appendix includes the details for the Adjustments to Free Cash Flow and recasts prior quarters to align with full year presentation



# **Balance Sheet and Liquidity**

- Liquidity improved significantly in 2020 driven by strong EBITDA growth
- Leverage lowered to 1.8x versus December 2019 of 2.2x driven by higher EBITDA and cash flow
- Dec 2019 Cash includes ~ \$53.4 million related to pension settlement
- Paid excise tax on pension reversion of ~ \$8 million in 2020

(in millions)	31-Dec-18	31-Dec-19	31-Dec-20
Cash	\$142.7	\$126.2	\$99.6
Debt			
Current portion of long term debt	10.8	22.9	25.1
5%% Notes, due October 2020	250.0	-	-
Term Loans 1.3% - 2.4% due 2022 - 2025	37.7	255.1	253.5
Revolving credit agreement	114.5	84.3	36.8
Unamortized deferred financing costs	(1.3)	(2.4)	(1.9)
Total Debt	\$411.7	\$359.9	\$313.5
Net Debt	\$269.1	\$233.7	\$213.9
Shareholders' Equity	\$538.9	\$556.0	\$577.9
TTM Adj. EBITDA	\$88.6	\$106.7	\$119.6
Net Leverage*	3.0	2.2	1.8
Available Liquidity	\$152.9	\$200.4	\$274.8

Notes: (\*) -For leverage calculation, "31-Dec-18" column includes full year of Steinfurt financials for TTM EBITDA calculation.

The above calculation is not intended to be used for purposes of calculating debt covenant compliance.

The sum of individual amounts set forth above may not agree to the column totals due to rounding.





Kept employees safe and all facilities operating



**Airlaid Materials – Delivered record profitability** 



Composite Fibers – Turnaround driven by commercial and operational excellence

### 2020 Accomplishments



Operating model generated speed, agility and cost savings



**Consolidated Metallized operations** 



**De-levered balance sheet** 



**Published first GLT Sustainability Report** 



# Product Portfolio - Enhancing Everyday Life®



Tea Bag; Single-serve Coffee; Food Pad **ESSENTIAL** – as you brew your favorite beverage and prepare nutritious meals for your family:



High-performance tea bag filters for superior infusion



Coffee solutions suitable for all common brewing devices



Safe, absorbent packaging for meat, poultry & fish

# PERSONAL CARE

Feminine Hygiene; Adult Incontinence; Baby Wipes

**ESSENTIAL** - for maintaining a healthy and active lifestyle even as we practice social distancing:



Absorbent cores trusted by hygiene industry leaders



Comfortable and discreet adult consumer products



Soft and strong cleaning solutions for our little ones

# CONSUMER SOLUTIONS

Floor & Home Care; Tabletop; Dispersible Wipes ESSENTIAL - for maintaining a clean and safe environment for your family:



Disinfect hard surfaces, keyboards, cell phones



Dust, absorb spills and scrub hard to clean surfaces



Replace linens with disposable napkins and table cloth



Protect laundry loads with color-catching sheets

Over 85% of Glatfelter Revenue is tied to Essential Consumer Staples

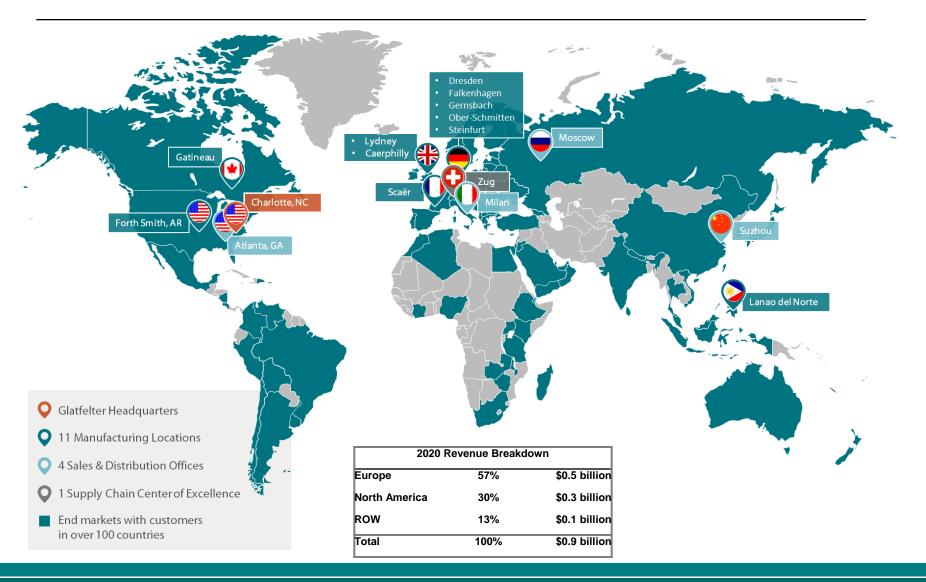


# **Appendix**





## **Glatfelter Global Locations**





### **Innovation Focus Areas**

### **Sustainability**

- Plant-based materials
- Biodegradability
- Compostability
- Recyclability



- Airlaid & Wetlaid
- Bonding, Calendering & Coating



- Porosity & Absorbency
- Surface structure & Barrier
- Dimensional stability







# **Commitment to Sustainability**

Published first sustainability report in 2020 focusing on the following ESG priorities:

#### **Environmental**

# YE .

- Environmental Management
- Innovation and Environmental Responsible Products

#### Social



- Occupational Health and Safety
- Product Safety and Quality
- Community and Employee Engagement

#### Governance



- Corporate Governance
- Ethics and Integrity



### **Effective Tax Rate**

- Q4 2020 tax rate on adjusted earnings is 34.2%
- Guiding to 2021 tax rate of ~ 38% 40% on adjusted earnings
  - 2021 Rate Drivers:
    - Currently generating losses in U.S. with no tax benefit due to U.S. valuation allowance
    - U.S. tax on foreign earnings (Global Intangible Low Taxed Income GILTI)
    - Due to utilization of U.S. tax loss carryforwards the 50% GILTI deduction and use of foreign tax credits is not available
- CARES Act signed into law allows for the carry back of certain prior losses creating a tax provision benefit of \$1.1 million in Q4 2020 and \$6.1 million for 2020
  - Tax benefit excluded from adjusted earnings
  - Tax refund of \$20.1 million received in December 2020



## Adjusted EBITDA from continuing operations

In millions		2016		2017		2018		2019		2020
Net Income (loss)	\$	21.6	\$	7.9	\$ (	177.6)	\$	(21.5)	\$	21.3
Adjust: Discontinued ops		(35.7)		(13.5)		177.2		(3.7)		(0.5)
Add: Taxes from continuing operations		(28.4)		25.1		7.7		(9.2)		11.6
Add: Depreciation and Amortization		39.5		42.1		47.5		50.8		56.6
Add: Net Interest Expense		13.6		13.1		15.0		9.3		6.6
EBITDA from continuing operations	\$	10.6	\$	74.6	\$	69.8	\$	25.7	\$	95.6
Adjustments / Exclusions:										
Pension settlement expenses, net		7.3		-		-		75.3		6.2
Gains on Timberland Sales and Transaction Related Costs		-		(0.2)		(3.2)		(1.6)		(1.4)
Asset impairment charge		-		-		-		-		0.9
Airlaid Capacity Expansion		2.7		10.9		7.1		1.0		-
Restructuring charge - Metallized operations (net of asset write off)		-		-		-		-		7.2
Cost optimization actions		3.1		1.3		0.4		8.6		6.0
COVID-19 incremental costs		-		-		-		-		2.7
Corporate headquarters relocation (net of asset write off)		-		-		-		-		0.9
Costs related to strategic initiatives (1)		-		-		5.9		0.2		1.6
Fox River environmental matter		40.0		-		-		(2.5)		-
Adjusted EBITDA from continuing operations	\$	63.6	\$	86.6	\$	80.0	\$	106.7	\$	119.6

<sup>(1)</sup> The amount for 2018 includes approximately \$2.9 million of foreign currency gains associated with the financing for the Steinfurt acquisition.

Note: The sum of individual amounts set forth above may not agree to the column totals due to rounding.



### Adjusted Free Cash Flow from Continuing Operations

(in millions)	Q1'19	Q2'19	Q3'19	Q4'19	Q1'20	Q2'20	Q3'20	Q4'20	2019	2020
Adjusted EBITDA (1)	\$25.6	\$28.0	\$27.6	\$25.6	\$32.2	\$29.0	\$28.8	\$29.6	\$106.7	\$119.6
Change in working capital	(21.5)	(18.4)	5.5	22.0	(22.5)	(16.6)	1.5	46.8	(12.5)	9.2
Taxes refunded (paid)	(3.0)	(4.2)	(3.6)	(3.5)	(3.4)	(1.2)	(3.9)	18.6	(14.2)	10.0
Interest paid	(6.0)	(1.8)	(1.5)	(1.0)	(1.4)	(1.7)	(1.5)	(1.5)	(10.2)	(6.2)
Other	(19.2)	1.3	6.9	44.1	(10.4)	(4.7)	0.6	(9.0)	33.1	(23.6)
Cash Flow from continuing Operations	(\$24.1)	\$4.9	\$34.9	\$87.2	(\$5.6)	\$4.7	\$25.5	\$84.5	\$102.8	\$109.0
Less: Capital expenditures	(5.9)	(4.8)	(7.4)	(9.7)	(7.0)	(5.0)	(8.2)	(8.0)	(27.8)	(28.1)
Free Cash Flow	(\$30.0)	\$0.1	\$27.5	\$77.5	(\$12.6)	(\$0.3)	\$17.3	\$76.5	\$75.1	\$80.9
Fox River Payments	20.5	-	0.9	-	0.1	2.1	1.0	0.4	21.5	3.5
Pension Settlement	-	-	-	(53.4)	-	6.3	0.4	(0.5)	(53.4)	6.2
Strategic Initiatives	0.1	0.1	-	-	-	-	0.8	0.4	0.2	1.2
Airlaid Expansion	0.9	-	-	-	-	-	-	-	0.9	-
Cost Optimization	0.6	2.4	2.2	1.5	1.9	0.4	0.7	0.9	6.7	3.8
Metallized Restructuring	-	-	-	-	-	4.3	0.9	-	-	5.3
HQ Relocation	-	-	-	-	-	0.1	0.4	0.6	-	1.1
COVID19 related costs	-	-	-	-	-	1.2	0.6	0.8	-	2.5
Taxes (Refunds)/Paid on adjusting items (2)	-	-	0.1	0.1	-	(1.9)	(1.8)	(20.4)	0.2	(24.1)
Adjusted Free Cash Flow	(\$7.9)	\$2.6	\$30.7	\$25.7	(\$10.6)	\$12.1	\$20.3	\$58.4	\$51.2	\$80.3

<sup>(1) -</sup> Reconciliations for adjusted EBITDA to net income not included in this presentation, are included in prior quarter earnings presentations



<sup>–</sup> Tax refunds of \$24.1 million in 2020 includes \$20.1 million from CARES Act

Note: The sum of individual amounts set forth above may not agree to the column totals due to rounding

### Adjusted EBITDA used for leverage calculation

In millions	2018	2019	2020
Net Income (loss)	\$ (177.6)	\$ (21.5)	\$ 21.3
Adjust: Discontinued ops	177.2	(3.7)	(0.5)
Add: Taxes from continuing operations	7.7	(9.2)	11.6
Add: Depreciation and Amortization	47.5	50.8	56.6
Add: Net Interest Expense	15.0	9.3	6.6
EBITDA	\$ 69.8	\$ 25.7	\$ 95.6
EBITDA from Steinfurt operations	8.6	-	-
Adjustments / Exclusions:			
Gains on Timberland Sales and Transaction Related Costs	(3.2)	(1.6)	(1.4)
Asset impairment charge	-	-	0.9
Pension settlement expenses, net	-	75.3	6.2
Airlaid Capacity Expansion	7.1	1.0	_
Restructuring charge - Metallized operations (net of asset write off)	-	-	7.2
Cost optimization actions	0.4	8.6	6.0
COVID-19 incremental costs	<u>-</u>	-	2.7
Corporate headquarters relocation (net of asset write off)	-	-	0.9
Costs related to strategic initiatives (1)	5.9	0.2	1.6
Fox River environmental matter	-	(2.5)	-
Adjusted EBITDA	\$ 88.6	(*) \$ 106.7	\$ 119.6

<sup>(1)</sup> The amount for 2018 includes approximately \$2.9 million of foreign currency gains associated with the financing for the Steinfurt acquisition.

Notes: (\*) -For leverage calculation, EBITDA includes applicable Steinfurt financials add back; The sum of individual amounts set forth above may not agree to the column totals due to rounding.



### Adjusted EPS from continuing operations

In millions		016	6 2017		2018		2019		2020		
Net Income (loss)	\$	21.6	\$	7.9	\$	(177.6)	\$	(21.5)	\$	21.3	
Adjust: Discontinued ops, net of tax		(35.7)		(13.5)		177.2		(3.7)		(0.5)	
Income (loss) from continuing operations		(14.2)		(5.6)		(0.4)		(25.2)		20.8	
Adjustments / Exclusions:											
Pension settlement expenses, net		7.3		-		-		75.3		6.2	
Gains on Timberland Sales and Transaction Related Costs		-		(0.2)		(3.2)		(1.6)		(1.4)	
Asset impairment charge		-		-		-		-		0.9	
Airlaid Capacity Expansion		2.7		10.9		7.1		1.0		-	
COVID-19 incremental costs		-		-		-		-		2.7	
Debt refinancing fees		-		-		-		1.0		-	
Cost optimization actions		3.1		2.6		0.4		8.6		6.0	
Restructuring charge - Metallized operations		-		-		-		-		11.1	
Costs related to strategic initiatives (1)		-		-		5.9		0.2		1.6	
Fox River environmental matter		40.0		-		-		(2.5)		-	
Corporate headquarters relocation		-		-		-		-		1.1	
Income Tax impact on adjustments		(19.4)		18.8		(0.5)		(23.7)		(11.5)	
Total adjustments		33.6		32.0		9.6		58.4		16.6	
Adjusted income from continuing operations		19.4		26.4		9.2		33.2		37.4	
Normalizing tax rate to 40% provision (2016 - 2017)		13.1		6.8		-		-		-	
Adjusted earnings for continuing operations	\$	6.4	\$	19.6	\$	9.2	\$	33.2	\$	37.4	
Adjusted EPS for continuing operations	\$	0.14	\$	0.44	\$	0.21	\$	0.75	\$	0.84	
Weighted average shares		44, 129		44,439		43,768		44,132		44,614	

<sup>(1)</sup> The amount for 2018 includes approximately \$2.9 million of foreign currency gains associated with the financing for the Steinfurt acquisition.

Note: The sum of individual amounts set forth above may not agree to the column totals due to rounding.



### Net Debt and Leverage

Net debt & Leverage December 31		December 31	December 31
In millions	2018	2019	2020
Current Portion of Long-Term Debt	\$10.8	\$22.9	\$25.1
Long-Term Debt	401.0	336.9	288.5
Total Debt	411.7	359.9	313.5
Less: Cash	(142.7)	(126.2)	(99.6)
Net Debt	\$269.1	\$233.7	\$213.9
Net Debt	\$269.1	\$233.7	\$213.9
Divided by: Adjusted EBITDA	88.6	106.7	119.6
Net Leverage*	3.0x	2.2x	1.8x

Notes: (\*) -For leverage calculation, "December 31 2018" column includes full year of Steinfurt financials for TTM EBITDA calculation. The above calculation is not intended to be used for purposes of calculating debt covenant compliance.

The sum of individual amounts set forth above may not agree to the column totals due to rounding.

